

READY-TO-DELIVER PROGRAMS & EVENT CONTENT

Practical, manufacturing-informed leadership and workforce content

EVERY TOPIC CAN BE TAILORED — FROM A 30-MINUTE CONFERENCE SESSION TO A HALF-DAY, FULL-DAY OR MULTI-DAY EXPERIENCE

Many programs already include slides, facilitator notes, participant tools and/or recorded delivery examples. EVelop starts with proven content, then adapts the examples, activities, depth and language for the audience — which allows for customization and responsiveness at a reasonable price point.

LEADERSHIP + PEOPLE SKILLS *for leaders at all levels*

Communication + Difficult Conversations

Build clearer, more productive conversations when expectations, accountability or conflict make the conversation harder. Content can incorporate listening, message clarity, feedback and practical conversation planning.

PROVEN WITH: NTMA • Sterigenics

Objective Setting, Delegation + Performance

Help leaders translate priorities into clear expectations, assign ownership effectively and follow through without micromanaging — especially useful for newly promoted supervisors.

PROVEN WITH: WiM

Emotional Intelligence + Leadership Versatility

Strengthen self-awareness, emotional regulation and the ability to adjust communication and leadership approaches across people, situations and working styles.

PROVEN WITH: NTMA • Sterigenics

Meeting, Team + Time Management

Practical tools for leaders juggling people, projects and execution: running better meetings, clarifying roles, prioritizing work and keeping commitments moving.

PROVEN WITH: WiM • NTMA

Feedback, Motivation + Team Effectiveness

Build stronger day-to-day leadership habits through useful feedback, recognition, motivation and team practices that reinforce accountability and engagement.

PROVEN WITH: WiM • NTMA

Leadership Skills for Project + Technical Leaders

For professionals whose expertise earned them influence — and often people responsibility. Focuses on leading without relying on title and navigating cross-functional relationships.

PROVEN WITH: Udemy • NTMA • Sterigenics

ADDITIONAL READY CONTENT

Escalation • Observing + Listening • Writing • Leadership Fundamentals • Networking + Relationship Building • Giving + Receiving Feedback • Problem Solving + Negotiation • Team Mentality + Coping Skills • Time Management

PROVEN PROGRAM + EVENT EXPERIENCE

NTMA — Emerging Leaders Conference

Conference emcee + session facilitator

IFI — HR & Training Roundtables

Program designer + facilitator

WiM — Leadership + Production Programs

Chapter workshop facilitator; program designer + builder

Sterigenics — Global Leadership Development

General Manager + Supervisor program architect / facilitator

MANUFACTURING HR, TRAINING + WORKFORCE CONTENT

For senior leaders in manufacturing companies & associations that need practical systems — not theory-heavy programming.

Leadership Development Best Practices

Move beyond one-off classes and build leadership development that connects to business needs, manager expectations, reinforcement and workplace application.

PROVEN WITH: IFI

Hiring: Job Descriptions, Postings + Candidate Attraction

Define the role, write stronger postings and widen the candidate pool without making the process unnecessarily complicated.

PROVEN WITH: NTMA • IFI

Performance Management

Make performance management more useful through clearer expectations, practical manager habits, better conversations and stronger connections between performance and development.

PROVEN WITH: NTMA • WiM

Manufacturing Day: Make It Successful

Turn Manufacturing Day from a plant tour into an intentional recruiting, awareness and community-engagement experience with stronger planning and follow-through.

PROVEN WITH: IFI

Leading Change from the Middle

Strategies for people expected to implement change they did not necessarily design — while keeping credibility, communication and momentum intact.

PROVEN WITH: IFI

Onboarding + Training & Development

Create a more intentional path from offer acceptance through early productivity, skill development and longer-term growth — especially when tribal knowledge dominates.

PROVEN WITH: NTMA • IFI

The Workforce Development Landscape in Manufacturing

A manufacturing-focused look at workforce pressures, the business case for action and practical strategies for strengthening talent pipelines and internal capability.

PROVEN WITH: WiM • IFI NTMA • PMA

Secrets to Successful Online Training

Design virtual learning that keeps people engaged, uses the platform intentionally and creates participation instead of moving an in-person lecture to a screen.

PROVEN WITH: IFI

WHY IT WORKS FOR MANUFACTURING AUDIENCES

MANUFACTURING CREDIBILITY	PRACTICAL BY DESIGN	EASY TO CUSTOMIZE
12 years across engineering, operations, Lean Six Sigma, training and manufacturing associations.	Tools, discussion and workplace application — not theory-heavy lecture.	Existing content adapts by audience, industry, depth and event format.

WHAT INDUSTRY LEADERS SAY

"EVelop has been a trusted and valued partner in strengthening and expanding our association's training and educational resources. Stacey is responsive, innovative and creative."

Allison Grealis, President — Women in Manufacturing

"Stacey organized and hosted our HR and Training Roundtable, and it was excellent. Her interactions with our managers and staff were terrific, and we look forward to working with her again."

Dan Walker, Managing Director — Industrial Fasteners Institute

NEED A SPEAKER, WORKSHOP OR LEADERSHIP SERIES?

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